



THE MAKING OF ME

Joanne's Story



In February 2019, Channel 4 broadcasted a documentary series entitled "The Making of Me" featuring, amongst others, Joanne Lockwood who was transitioning from male to female. The documentary was filmed over a three year period and revealed the physical transformations of those who took part who were changing their gender, and how they and their families came to terms with it.

Joanne's personal story and its effect on those around her featured, as did her incredible hair transformation, which made such an impact it was the headline feature in Channel 4's "Gogglebox" (22/02/19) with viewers praising her new appearance. She will recount her experience as a contributor to the documentary and the Gogglebox appearance which will allow the audience to better understand some of the impact that this change had on her and her family.

During this fireside chat, Joanne will give a heartfelt and authentic account of her transitional journey with anecdotes from her life about what sparked her and what held her back.

Her motivational and emotional story of self-belief and empowerment is relevant to business leaders the world over.

She will talk about how she sold her IT business and not only Gender Transitioned back in 2017 but also how she started a brand-new D&I practice, whilst overcoming her own imposter syndrome and limiting beliefs. She has since been through 2 hair transplants and spoken on stage to audiences around the globe. Joanne will happily take questions from the host and unscripted ones from the audience.

Some of the takeaways include:

- Understanding some of the challenges she found in the early stages of her transition in the recruitment process and in the workplace environment.
- Highlighting areas for colleagues and managers to provide support not only to a person who is transgender or non-binary but also their close family and friends who might also be struggling to come to terms with them.
- Learning how to be a better and more effective ally to the LGBTQ+ communities.



Joanne Lockwood

INCLUSION & BELONGING SPECIALIST

Speaker • Consultant • Facilitator • Mentor



ABOUT

Joanne Lockwood

Joanne Lockwood is the Founder and CEO of SEE Change Happen and describes herself as an Inclusion and Belonging specialist that works with organisations throughout the UK, Europe and Elsewhere to bring culture change that allows people to thrive and perform at their best from pre-hire to retire.

Joanne is passionate about helping organisations to develop policy and best practise to be more inclusive for all people. By challenging biases, she helps them to develop a vision and strategy for conscious inclusion, with the aim of bringing about positive candidate, employee, and customer experiences. She delivers workshops, seminars, and training programmes both on-line and in-person.

Additionally, she promotes transgender awareness and support to businesses and assists them in developing allies' programmes and LGBTQ+ inclusion strategies.

She is a Fellow of the Professional Speaking Association, Member of the Institute of Equality and Diversity Professionals, consultant, and facilitator who focuses on "people people" be that in Talent Acquisition, Human Resources, or Learning & Develop to bring sustainable change by establishing a "why of D&I" for both the Organisation and the leadership teams to ensure it is promoted throughout to all colleagues.

As well as being a sought-after keynote conference speaker Joanne is also a prolific blogger and podcaster who hosts "Inclusion Bites" and is a regular columnist in a UK based National Newspaper where she shares her views on Inclusion and Belonging and creating environments where people can thrive.

She was a contributor and featured in a Channel 4 (UK) documentary called "The Making of Me", broadcast in February 2019 which featured on an episode of Gogglebox. This documentary was filmed over a 3-year period and detailed her own personal gender transition and its impact on those around her.

Recently, Joanne was named as one of the "Power List of the Top 200 Biggest Voices in Leadership in 2022" by leadersHum.com, also one of the "Top 15 must-follow diversity & inclusion thought leaders to watch out for in 2021" by PeopleHum.com and one of the "125 People to Follow on LinkedIn About Diversity and Inclusion" by DiverselN.com

Her mantra is "Smile | Engage | Educate" and that we should treat people as they wish to be treated.



After attending this talk, you should leave with an understanding of the world through Joanne's lens, develop tools and strategies to support friends, family and colleagues who may be going through their own struggle and journey and - most importantly - be entertained, inspired, and enlightened.

“

Joanne did the afternoon keynote speech at our end of mentoring programme celebration. She was absolutely captivating.

She skillfully addressed our themes around the power of mentoring, self-belief, personal goals and paying it forward to make a difference to your own and others' lives.

”

*Moreen Pascal, Programmes Manager
at The Housing Diversity Network*

What people have said about the session...

“

Joanne delivered a highly-engaging and thought-provoking talk as part of our Pride celebrations, and was extremely receptive and open to questions to help everyone in the audience come away feeling they had learned something new and had the opportunity to think about quite challenging issues from a different perspective. We'd highly recommend Joanne!

”

*Andrew Leicester, Associate Director
at Frontier Economics*

“

Joanne was authentic, open and genuinely moving. The perfect mix of challenge and humour. Thank you.

”

*Sarah Winship, DEI Director
at Molson Coors Beverage Company*

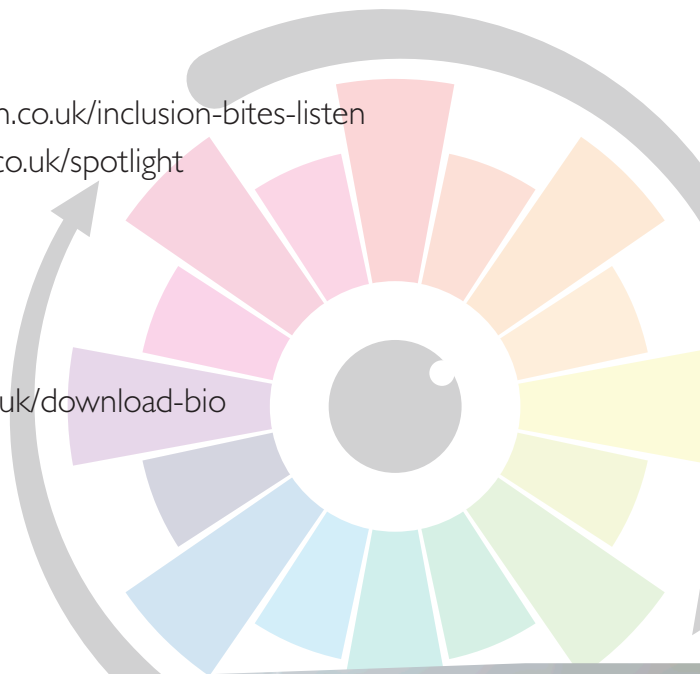


SEE Change Happen is an Inclusion and Belonging consultancy, that specialises in working to ensure that organisations are culturally aware and sensitive to the needs of individuals.

We offer best-practice consultancy including developing workplace policies, inclusion and ally strategies, and support and mentoring; professional keynote speaking for conferences or events; and workshops and training for crucial learning and development.

Let's keep the conversation going...

- ▶ **Watch the clip from “The Making of Me” on Gogglebox via Channel 4 or Facebook:**
<https://www.channel4.com/programmes/gogglebox/on-demand/67829-001>
<https://www.facebook.com/Channel4/videos/583840432131386/>
- ▶ **Website:** <https://seechangehappen.co.uk>
Inclusion Bites Podcast: <https://seechangehappen.co.uk/inclusion-bites-listen>
Spotlight Newsletter: <https://seechangehappen.co.uk/spotlight>
- ▶ **Twitter:** @jo_lockwood1965
LinkedIn: <https://linkedin.com/in/jolockwood>
- ▶ **Headshots and Bio:** <https://seechangehappen.co.uk/download-bio>





— PROMOTING —

Positive People Experiences



You can email us...
info@seechange happen.co.uk



www.seechange happen.co.uk