



EMPOWERING EFFECTIVE TRANS ALLIES

with Joanne Lockwood



“Workplace allies” are people who are willing to personally align themselves with colleagues to make sure they’re heard and included. When most employees are confronted with the problems of discrimination, harassment, and other bad behaviour at work, they assume that their job is limited to their own behaviour.

In this interactive and engaging session, Joanne Lockwood speaks about what you can do right now to step up and step in to being an effective workplace ally for Trans, Non-Binary or Gender Diverse colleagues and customers.

Language can also cause barriers, fear of saying the wrong thing, being clumsy or outdated or not being accountable for bad outcomes or impact, despite the best of intentions.

Joanne will discuss some of the challenges being faced by Trans and NonBinary individuals and how these affect every aspect of daily life – in the workplace and wider within society in general.

Key Points:

- Know what it means to be a Trans and Non-Binary Ally
- Creating an understanding of different gender identities and sexualities
- Offer some good (and not so good) language to consider
- How sharing pronouns is a great way to be inclusive of Trans and Nonbinary people
- Awareness of the impact of hate crimes and negative media coverage
- Top tips to become an effective trans ally in your workplace and society

Following the presentation Joanne will be around for an open Q&A where you can challenge her with your thoughts or maybe even ask her for some ideas on how you can tackle your own challenges.



Joanne Lockwood

INCLUSION & BELONGING SPECIALIST

Speaker • Consultant • Facilitator • Mentor



ABOUT

Joanne Lockwood

Joanne Lockwood is the Founder and CEO of SEE Change Happen and describes herself as an Inclusion and Belonging specialist that works with organisations throughout the UK, Europe and Elsewhere to bring culture change that allows people to thrive and perform at their best from pre-hire to retire.

Joanne is passionate about helping organisations to develop policy and best practise to be more inclusive for all people. By challenging biases, she helps them to develop a vision and strategy for conscious inclusion, with the aim of bringing about positive candidate, employee, and customer experiences. She delivers workshops, seminars, and training programmes both on-line and in-person.

Additionally, she promotes transgender awareness and support to businesses and assists them in developing allies' programmes and LGBTQ+ inclusion strategies.

She is a Fellow of the Professional Speaking Association, Member of the Institute of Equality and Diversity Professionals, consultant, and facilitator who focuses on "people people" be that in Talent Acquisition, Human Resources, or Learning & Develop to bring sustainable change by establishing a "why of D&I" for both the Organisation and the leadership teams to ensure it is promoted throughout to all colleagues.

As well as being a sought-after keynote conference speaker Joanne is also a prolific blogger and podcaster who hosts "Inclusion Bites" and is a regular columnist in a UK based National Newspaper where she shares her views on Inclusion and Belonging and creating environments where people can thrive.

She was a contributor and featured in a Channel 4 (UK) documentary called "The Making of Me", broadcast in February 2019 which featured on an episode of Gogglebox. This documentary was filmed over a 3-year period and detailed her own personal gender transition and its impact on those around her.

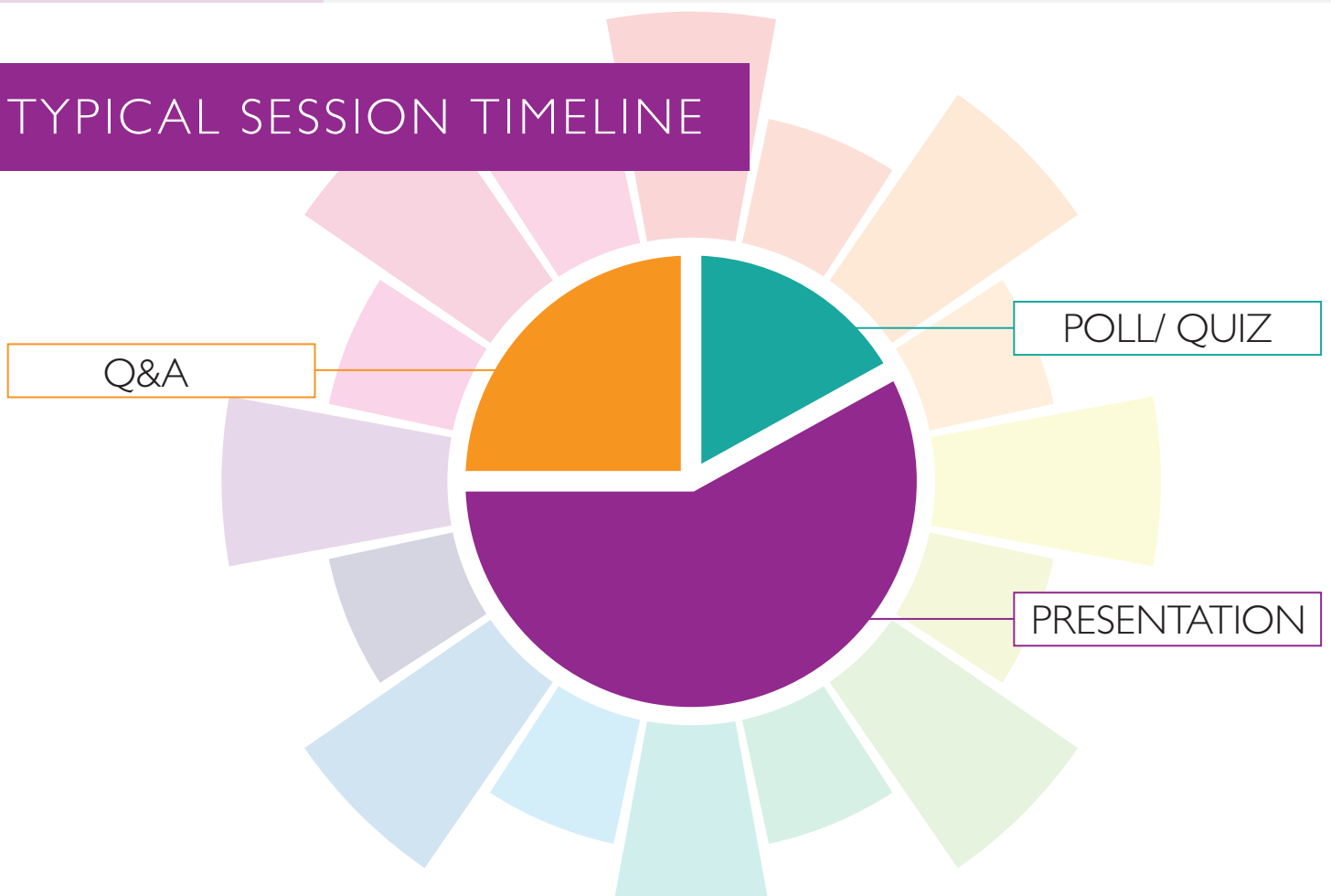
Recently, Joanne was named as one of the "Power List of the Top 200 Biggest Voices in Leadership in 2022" by leadersHum.com, also one of the "Top 30 must-follow diversity & inclusion thought leaders you must follow in 2022" by PeopleHum.com and one of the "125 People to Follow on LinkedIn About Diversity and Inclusion" by Diverseln.com

Her mantra is "Smile | Engage | Educate" and that we should treat people as they wish to be treated.

SESSION STRUCTURE

STYLE:	Lunch and learn/speaking
DURATION:	Typically, 60 to 90 minutes
DELIVERY:	In-person or remote/on-line via Zoom or MS Teams
AUDIENCE:	Staff/colleagues – numbers up to 500
RECORDING:	By arrangement
MATERIALS:	Copy of slides will be provided in PDF format after the event
TECHNOLOGY:	Internet connection required for both presenter and delegates (phone)
FEEDBACK:	We are happy to provide a feedback/evaluation form
ACCESSIBILITY:	Please notify us in advance if there are any accessibility requirements

TYPICAL SESSION TIMELINE





We will join you in-person or online for a lunch and learn, which is as it sounds, an event often held over a 1-hour lunchtime break, to deliver a topic to a company-wide audience. With a quiz, speaking and an opportunity for questions and answers.

Empowering effective trans allies in your organisation will foster psychological safety and build a culture where people feel able to be themselves and bring their whole selves to work.

What people have said about the session...

“

I thought it was a valuable course that raises awareness around the lived experience of the trans community and the challenges the community faces. I would highly recommend this talk.

”

Louisa Coyle,
NUI Galway

“

Joanne's openness and clear explanations were exactly what was needed for the topic. I consider myself a trans ally and I still learnt a lot. Also just having a talk like this and seeing the number of people who attended has really opened up the conversation at our organisation.

”

Claire Hazelton,
Siemens Healthineers

“

Don't hesitate - sign up! It is no surprise that colleagues have described Joanne's sessions as the best they've ever attended.

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Adam Watkins,
NHS England-South Region

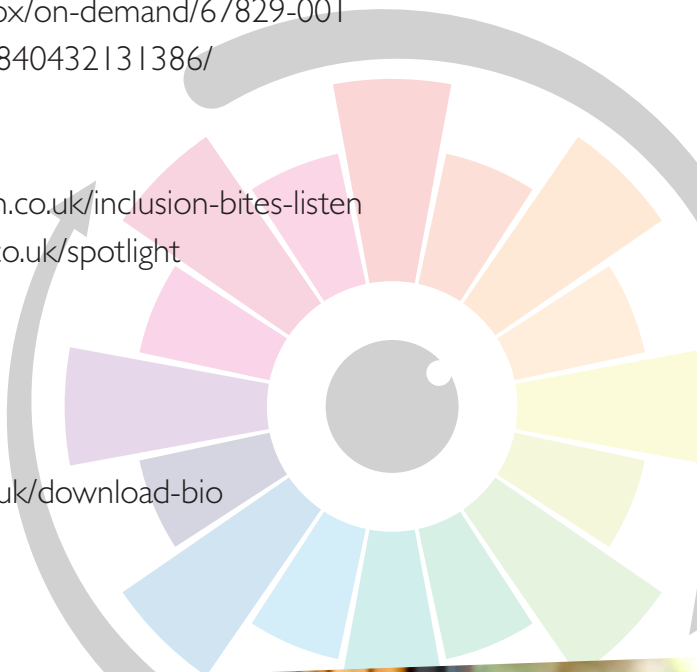


SEE Change Happen is an Inclusion and Belonging consultancy, that specialises in working to ensure that organisations are culturally aware and sensitive to the needs of individuals.

We offer best-practice consultancy including developing workplace policies, inclusion and ally strategies, and support and mentoring; professional keynote speaking for conferences or events; and workshops and training for crucial learning and development.

Let's keep the conversation going...

- See other lunch and learns available from Joanne:
<https://seechangehappen.co.uk/speaking-category/lunch-and-learn>
- Watch the clip from “The Making of Me” on Gogglebox via Channel 4 or Facebook:
<https://www.channel4.com/programmes/gogglebox/on-demand/67829-001>
<https://www.facebook.com/Channel4/videos/583840432131386/>
- Website: <https://seechangehappen.co.uk>
Inclusion Bites Podcast: <https://seechangehappen.co.uk/inclusion-bites-listen>
Spotlight Newsletter: <https://seechangehappen.co.uk/spotlight>
- Twitter: @jo_lockwood1965
LinkedIn: <https://linkedin.com/in/jolockwood>
- Headshots and Bio: <https://seechangehappen.co.uk/download-bio>





— PROMOTING —

Positive People Experiences



You can email us...
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